



Ref No.: SEL / Nov-2019 / 01

November 06, 2019

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.
Scrip Code : 538685

Dear Sir/Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Disclosure of Related Party Transactions pursuant to Regulation 23(9) of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 23(9) of SEBI (LODR) Regulations, 2015, please find enclosed disclosure of related party transaction on a consolidated basis, in accordance with the applicable Accounting Standards, for the half year September 30, 2019.

Kindly take above information on record.

The same is also disseminated on the website of the Company i.e. www.shemarooent.com

Thanking you,

Yours faithfully,
For Shemaroo Entertainment Limited


Dipesh U. Gosar
Company Secretary & Compliance Officer
ICSI Membership No.: A23755



Enclosure: As above

SHEMAROO ENTERTAINMENT LIMITED

Shemaroo House, Plot No. 18, Marol Co - Op. Industrial Estate, Off Andheri Kurla Road, Andheri (E), Mumbai - 400 059.
Tel.: +91 - 22 4031 9911 | Fax: +91 - 22 2851 9770 | Email: shemaroo@shemaroo.com
shemarooent.com | CIN: L67190MH2005PLC158288



Related Party Disclosure as per Indian Accounting Standard (IND-AS) -24 for the Half Year ended 30.09.2019

A. List of related parties where control exists:

Subsidiaries -

Shemaroo Entertainment (UK) Private Limited
Shemaroo Entertainment Inc.
Shemaroo Think Tank Entertainment LLP
Contentino Media LLP
Shemaroo Media & Entertainment, LLC
Canopy Entertainment Pvt.Ltd. (Formerly known as Shemaroo Films Private Ltd)

Associates -

Vistaas Digital Media Private Limited

B. List of entities controlled by the Directors / their relatives:

Atul H. Maru (HUF)
Buddhichand H. Maroo (HUF)
Raman H. Maroo (HUF)
Shemaroo Corporation
Sneha Arts
Shemaroo Holdings Private Limited
Think Walnut Digital Private Limited
Technology and Media Group PTE. Ltd.
Taurean Estate Development LLP
Braj Holdings Pte. Ltd.

C. Other related parties with whom transactions have taken place during the year

Name of the Related Parties	Relationship
Buddhichand Maroo	Key Management Personnel
Raman Hirji Maroo	Key Management Personnel
Atul Hirji Maru	Key Management Personnel
Hiren Gada	Key Management Personnel
Dipesh Gosar - Company Secretary	Key Management Personnel
Bipin Dharod	Key Management Personnel
Hemant Karani	Key Management Personnel
Ketan Maroo	Key Management Personnel
Vinod Karani	Key Management Personnel
Jai Maroo	Key Management Personnel
Smita Maroo	Key Management Personnel
Mansi Maroo	Key Management Personnel
Kranti Gada	Key Management Personnel
Madhuri Gada	Relative of KMP's
Chiraag Karani	Relative of KMP's

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Rs. In lacs

Sr No	Name of Related Party	Amount
1	Purchase of Goods & Services	
	Sneha Creation	2.88
	Think Walnut Digital Private Limited	0.16
2	Sale of Goods & Services	
	Contentino Media LLP	70.82
	Canopy Entertainment Private Limited	-
	Shemaroo Media & Entertainment LLC	55.07
3	Interest Received On Loan	
	Shemaroo Entertainment (UK) Pvt. Ltd.	0.92
	Shemaroo Entertainment INC, USA	0.65
	Shemaroo Media & Entertainment, LLC	6.42
4	Salaries	
	Bipin Dharod	18.37
	Hemant Karani	26.87
	Ketan Maroo	18.43
	Vinod Karani	72.95
	Smita Maroo	19.57
	Mansi Maroo	8.93
	Madhuri Gada	7.47
	Kranti Gada	17.46
	Dipesh Gosar	7.88
	Chiraag Karani	9.70
	5	Directors Sitting Fees
Jai Maroo		0.20
Buddhichand Maroo		0.40
6	Remuneration to Directors	
	Raman Maroo	25.53
	Atul Maru	25.53
	Hiren Gada	25.53
7	Interest cost	
	Raman Maroo	84.43
	Atul Maru	67.65
	Hiren Gada	2.02
	Buddhichand Maroo	8.89
	Jai Maroo	10.51
8	Advances / Loans Given during the year	
	Shemaroo Media & Entertainment, LLC	59.67

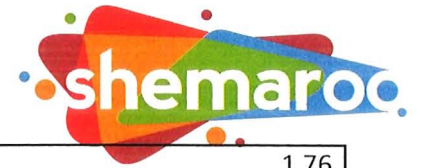
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	Shemaroo Entertainment INC, USA	1.76
9	Loans Taken during the year	
	Atul Maru	218.10
	Buddhichand Maroo	54.00
	Jai Maroo	14.00
	Raman Maroo	70.30
	Hiren Gada	26.20
10	Dues from Related Parties	
	Shemaroo Entertainment INC, USA	16.91
	Shemaroo Entertainment (UK) Pvt. Ltd.	10.90
	Contentino Media LLP	48.89
	Shemaroo Media & Entertainment, LLC	193.09
	Canopy Entertainment Private Limited	-
11	Dues to Related Parties	
	Atul Maru	1,083.01
	Buddhichand Maroo	202.32
	Hiren Gada	52.47
	Jai Maroo	190.74
	Raman Maroo	1,379.84
	Sneha Creation	2.14
	Think Walnut Digital Private Limited	42.43
	Vistaas Digital Media Private Limited	25.59
	Canopy Entertainment Private Limited	78.19

Company has taken collective personal guarantee from related parties to the tune of Rs. 13,500 Lakhs against its borrowings from banks. The above loans from related parties are unsecured and payable on demand.

